



Search engines and LLMs rely on credible links to surface key sales pages.
We build those links with sponsorships you feel good about.

What we do

Connect local businesses with relevant nonprofit sponsorships to earn high-quality backlinks, build community trust, and increase visibility of key pages.

Are you a fit?

Best suited for multi-location or growing local brands looking to increase visibility in specific markets through credible local partnerships.



We made offers on dozens of customers’ homes, many of which have since converted to contracts. I was deeply pleased with the events ZipSprout procured for us.



Owen Boochever
Head of Growth, Opendoor

For Small Businesses

How it works



Our impact

- +9 avg. rank gain on sales keywords
- 23,685 links to core sales/home pages
- 36% of keywords up 30–66 spots

Business impact

- Higher rankings in Google and LLMs
- Increased inbound calls and form fills
- New customers via community

Average cost of sponsorship: \$500 per link

- The nonprofit receives \$350
- \$150 covers our placement fee
- No contracts or minimum
- Payment due when link placed

Link quality

Real sponsorship links to sales pages with verified nonprofits.

12-month placement guarantee with half-price renewal option after 12 months.

A few of our nonprofits



Contact us:

hello@zipsprout.com | <https://zipsprout.com/contact/>