



National brands need credible local links at scale to drive visibility across competitive markets.
We build those links through sponsorships.



What ZipSprout does

Connects local businesses with relevant nonprofit sponsorships to earn 100s of high-quality backlinks, build community trust, and increase visibility of key pages.

When to use it

Built for large, multi-location brands that need key service or product pages to stay visible for a variety of buyers using both search and LLMs.



We made offers on dozens of customers' homes, many of which have since converted to contracts. I was deeply pleased with the events ZipSprout procured for us.



Owen Boochever
Head of Growth, Opendoor

How it works

Share requirements

Align on campaign guidelines

Build sponsorship strategy

Place links

Share reporting

1

2

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4

5

Our impact

- +9 avg. rank gain on sales keywords
- 23,685 links to core sales/home pages
- 36% of keywords up 30–66 spots

Business metrics impacted

- Higher rankings in Google and LLMs
- Increased inbound calls and form fills
- Supports brand trust and ESG/compliance
- Visibility in niche, overlooked communities

Average cost of sponsorship: \$500 per link

- The nonprofit receives \$350
- \$150 covers our placement fee
- No contracts or minimum
- Payment due when link placed

Link quality

All placements are real sponsorships with verified nonprofits. No paid link schemes or link directories.

12-month placement guarantee with half-price renewal option after 12 months.

A few of our nonprofits



Contact us:

hello@zipsprout.com | <https://zipsprout.com/contact/>