



Agencies need credible local links they can deliver at scale to their clients.
We build those links through sponsorships.

What ZipSprout does

Connects local businesses with relevant nonprofit sponsorships to earn high-quality backlinks, build community trust, and increase visibility of key pages.

When to use it

For agencies supporting multi-location brands that need scalable local link placements delivered under your own client relationships.



When it comes to SEO or search marketing services in my area, we rank very strong. And I believe ZipSprout helped, because one of my new clients not only found us in search, but they also saw that we were giving back to the community, which was huge to them.



Ryan Shelley
CEO, Shelley Media Arts

How it works

Share client requirements

Match with vetted nonprofits

Facilitate sponsorship

Place links

Track results

1

2

3

4

5

Our impact

- +9 avg. rank gain on sales keywords
- 23,685 links to core sales/home pages
- 36% of keywords up 30–66 spots

Business metrics impacted

- Higher rankings in Google and LLMs
- Increased inbound calls and form fills
- Prove local impact to clients
- Strengthen agency results

Average cost of sponsorship: \$500 per link

- The nonprofit receives \$350
- \$150 covers our placement fee
- No contracts or minimum
- Payment due when link placed

Link quality

All placements are real sponsorships with verified nonprofits. No paid link schemes or link directories.

12-month placement guarantee with half-price renewal option after 12 months.

A few of our nonprofits



Contact us:

hello@zipsprout.com | https://zipsprout.com/contact/

For Agencies