# Agency Services



# Özipsprout

### ABOUT US



- Founded in 2016 by Garrett French
- We build local links via sponsorships
- Built **12,000**+ links
- Donated over **\$5,014,008**

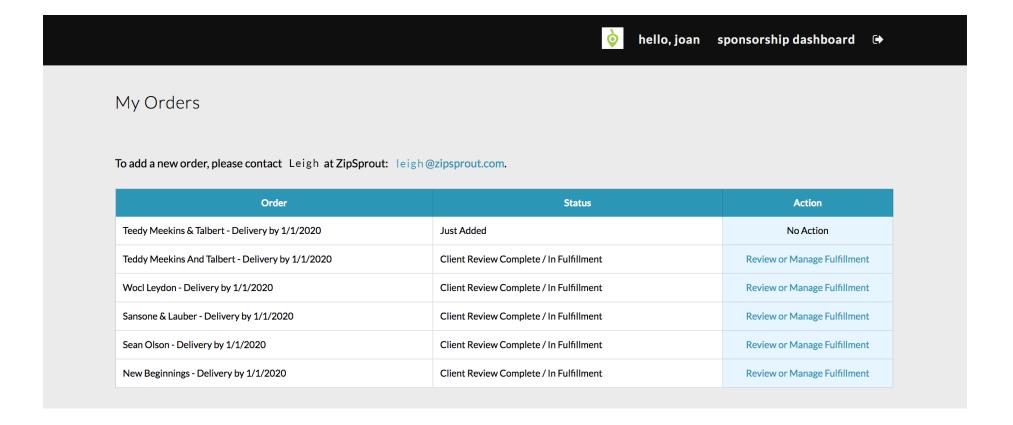
# PROCESS



- We learn your location, budget, campaign goals/objectives
- We search our 60k+ database for any existing sponsorship opportunities that meet your parameters (location/organizations)
- We speak with each event or sponsorship organizer to:
  - >> get approval of your client (not every business gets approved...)
  - confirm the logo/link
  - get the timeline for link placement
  - find their lowest price for a link
- Once approved by organization, we present the opportunities to you for approval in our dashboard

#### DASHBOARD





- You can login and approve the opportunities per client.
- Monitor the progress of the campaign
- Track the opportunities fulfilled per client

## BILLING



- 1 Invoice sent once you approve the order
- Each client project is invoiced separately

\*\$75.00 cancellation fee will be applied if no response is received within 30 days of receiving your link options\*

# DETAILS



- Average cost per link: \$350 -\$500 (You set the budget!)
- ZipSprout fee: +\$150 per link: includes research, negotiation and fulfillment
- Timeline: ~ 4 weeks
- Logo and link: will stay up for at least 12 months (1 in 5 last 2+ years)
- All "followed" links