

# Agency Services



# ABOUT US



- + Founded in 2016 by Garrett French
- + We build local links via sponsorships
- + Built **12,000+** links
- + Donated over **\$5,014,008**

# PROCESS



- 1 We learn your location, budget, campaign goals/objectives
- 2 We search our 60k+ database for any existing sponsorship opportunities that meet your parameters (location/organizations)
- 3 We speak with each event or sponsorship organizer to:
  - » get approval of your client (not every business gets approved...)
  - » confirm the logo/link
  - » get the timeline for link placement
  - » find their lowest price for a link
- 4 Once approved by organization, we present the opportunities to you for approval in our dashboard

# DASHBOARD



hello, joan sponsorship dashboard

## My Orders

To add a new order, please contact Leigh at ZipSprout: [leigh@zipsprout.com](mailto:leigh@zipsprout.com).

| Order  | Status                                  | Action                                       |
|--|---|--|
| Teedy Meekins & Talbert - Delivery by 1/1/2020   | Just Added                              | No Action                                    |
| Teddy Meekins And Talbert - Delivery by 1/1/2020 | Client Review Complete / In Fulfillment | <a href="#">Review or Manage Fulfillment</a> |
| Wocl Leydon - Delivery by 1/1/2020               | Client Review Complete / In Fulfillment | <a href="#">Review or Manage Fulfillment</a> |
| Sansone & Lauber - Delivery by 1/1/2020          | Client Review Complete / In Fulfillment | <a href="#">Review or Manage Fulfillment</a> |
| Sean Olson - Delivery by 1/1/2020                | Client Review Complete / In Fulfillment | <a href="#">Review or Manage Fulfillment</a> |
| New Beginnings - Delivery by 1/1/2020            | Client Review Complete / In Fulfillment | <a href="#">Review or Manage Fulfillment</a> |

- + You can login and approve the opportunities per client.
- + Monitor the progress of the campaign
- + Track the opportunities fulfilled per client

# BILLING



- ⊕ Invoice sent once you approve the order
- ⊕ Each client project is invoiced separately

*\*\$75.00 cancellation fee will be applied if no response is received within 30 days of receiving your link options\**

# DETAILS



- + **Average cost per link: \$350 - \$500 (You set the budget!)**
- + **ZipSprout fee: +\$150 per link: includes research, negotiation and fulfillment**
- + **Timeline: ~ 4 weeks**
- + **Logo and link: will stay up for at least 12 months (1 in 5 last 2+ years)**
- + **All “followed” links**