

# Agency Services



# ABOUT US



- + Founded in 2016 by Garrett French
- + We build local links via sponsorships
- + Built 4,470 links
- + Donated over \$2,332,615

# PROCESS



- 1 We learn your location, budget, campaign goals/objectives
- 2 We search our 60k+ database for any existing sponsorship opportunities that meet your parameters (location/organizations)
- 3 We speak with each event or sponsorship organizer to:
  - » get approval of your client (not every business gets approved...)
  - » confirm the logo/link
  - » get the timeline for link placement
  - » find their lowest price for a link
- 4 Once approved by organization, we present the opportunities to you for approval in our dashboard

# DASHBOARD



hello, joan

sponsorship dashboard



## My Orders

To add a new order, please contact Leigh at ZipSprout: [leigh@zipsprout.com](mailto:leigh@zipsprout.com).

Order	Status	Action
Teedy Meekins & Talbert - Delivery by 1/1/2020	Just Added	No Action
Teddy Meekins And Talbert - Delivery by 1/1/2020	Client Review Complete / In Fulfillment	<a href="#">Review or Manage Fulfillment</a>
Wocl Leydon - Delivery by 1/1/2020	Client Review Complete / In Fulfillment	<a href="#">Review or Manage Fulfillment</a>
Sansone & Lauber - Delivery by 1/1/2020	Client Review Complete / In Fulfillment	<a href="#">Review or Manage Fulfillment</a>
Sean Olson - Delivery by 1/1/2020	Client Review Complete / In Fulfillment	<a href="#">Review or Manage Fulfillment</a>
New Beginnings - Delivery by 1/1/2020	Client Review Complete / In Fulfillment	<a href="#">Review or Manage Fulfillment</a>

- + You can login and approve the opportunities per client.
- + Monitor the progress of the campaign
- + Track the opportunities fulfilled per client

# BILLING



- ⊕ Invoice sent once you approve the order
- ⊕ Each client project is invoiced separately

# DETAILS



- + **Average cost per link: \$300 - \$600 (fees included)**
- + **Timeline: link live within two weeks**
- + **Logo and link: will stay up for at least 12 months (1 in 5 last 2+ years)**
- + **All “followed” links**
- + **[sallie@zipsprout](mailto:sallie@zipsprout) to set up a call**